

SV[e]F Brand Sheet

EFFECTIVE DATE: OCTOBER 2023

MAIN LOGO



LOGO MARK



COLOUR PALETTE



R 153 G 204 B 51
#99CC33



R 164 G 72 B 134
#A44886



R 154 G 105 B 80
#BF7845



R 83 G 88 B 90
#53585A

BRAND FONTS

Font: Oswald

Headings

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Font: Open Sans

Body Copy

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

BRAND PHOTO STYLE

